



TORQUAY UNITED

FOOTBALL CLUB

SPONSORSHIP OPPORTUNITIES



TORQ

Torquay United offers businesses a unique opportunity to connect with one of the South West's most passionate sporting communities.

With average attendances of over 3,500 supporters at Plainmoor, growing digital reach and increasing national exposure, the club provides a powerful platform for businesses and brands looking to raise awareness and engage with loyal audiences.

Our **matchday hospitality experience** has never been stronger, with regular repeat bookings and sold-out fixtures across both The Cove Restaurant and Executive Boxes, creating a vibrant environment for entertaining clients, rewarding staff and building relationships.

Whether through **sponsorship, advertising, hospitality or networking opportunities**, partnering with Torquay United places your business at the heart of the community and one of non-league football's biggest clubs.

NB - All prices quoted are excluding VAT



MATCHDAY SPONSORSHIPS

Matchday sponsorship offers the perfect opportunity to entertain clients, reward staff or celebrate a special occasion while enjoying the unique atmosphere of a Torquay United matchday.

Combining premium hospitality with valuable brand exposure across matchday, digital and social media channels, our sponsorship packages create memorable experiences both on and off the pitch



MATCH SPONSOR - £695

- Two-course meal for 8 guests (exclusive table) in The Cove Restaurant
- Half time Tea/Coffee and post-match pasty
- Matchday hospitality access and reserved seating in the Family Stand
- A framed signed home shirt and post-match presentation photo
- Programme advert, social media announcement and digital promotion on our Big Screen
- Opportunity to choose the Man of the Match
- Nominate one guest to take part in our half-time crossbar challenge in front of the fans

MATCHBALL SPONSOR - £495

- Two-course meal for 6 guests in The Cove Restaurant
- Half time Tea/Coffee and post-match pasty
- A signed Football from all the players and post-match presentation photo
- Programme advert, social media announcement and digital promotion on our Big Screen
- Matchday hospitality access and reserved seating in the Family Stand
- Nominate one guest to take part in our half-time crossbar challenge in front of the fans

CAPTAINS ARMBAND SPONSOR - £395

- Two-course meal for 4 guests in The Cove Restaurant
- Half time Tea/Coffee and post-match pasty
- Programme advert, social media announcement and digital promotion on our Big Screen
- Matchday hospitality access and reserved seating in the Family Stand
- A signed Captains Armband and pre-match presentation photo with Team Captain
- Nominate one guest to take part in our half-time crossbar challenge in front of the fans

PLAYER SPONSORSHIPS

Men's Player Pricing from £750

Women's Player Pricing from £300

- Player photo displayed in hospitality areas with sponsor name included
- Exclusive invitation to attend training session followed by lunch with the players and coaching staff at Plainmoor (Max 4 attendees per sponsor)
- Receive your Player's Home and Away shirt at the end of the season
- Official sponsor recognition on the club website and Programme
- 10 x matchday tickets that can be used for any home league fixture (excluding bank holiday games) throughout the season
- Invitation for 2 people to attend the End of Season Awards Gala Dinner



DIGITAL ADVERTISING



WEBSITE AND SOCIAL MEDIA - FROM £650

- Exposure across club website and social media platforms
- 47k followers on X, 20k followers on Facebook, 21k followers on Instagram
- Approx. 2 million website impressions per month
- Place your company logo and link on our Web home page

THE PLAINMOOR "BIG SCREEN" - FROM £250

- Static advertising displayed throughout matchdays
- Video adverts played pre-match and half time
- Match action sponsorships including- Goals, Substitutions, Corners etc
- Brand exposure in front of average crowds of 3,500+
- Opportunities to integrate campaigns with social media and digital platforms
- Flexible packages tailored to suit your business needs

STADIUM ADVERTISING



PERIMETER ADVERTISING - FROM £350

- Pitchside, crowd-facing and stand advertising options available
- Excellent visibility on matchdays and non-matchdays
- TV, press and social media exposure opportunities
- Single crowd facing or pitch-side board, 10ft x 2.6ft
- Double crowd facing or pitch-side board, 20ft x 2.6ft

PROGRAMME ADVERTISING FROM - £250

- Full-page, half-page and quarter-page adverts
- Inside cover and back cover premium positions
- Seasonal or single-match advertising packages
- Sponsored editorial and feature opportunities
- Exposure to thousands of supporters across the season
- Branding alongside official club content and matchday information



FLIGHT CLUB

Flight Club is Torquay United's dedicated business networking community, bringing together local companies within the unique setting of Plainmoor Stadium. Designed to help businesses build relationships, generate opportunities, but also to listen to guest speakers both within the football club as well as local businesses.

Flight Club combines networking events, matchday hospitality and valuable brand exposure throughout the season.

GULL MEMBERSHIP - £1500

- 2 x Season Tickets for all home league games
- 1 x Table of 8 for Matchday Corporate Hospitality in The Cove Restaurant
- Free Entry (Food included) for 2 people to attend regular Flight Club meetings throughout the season
- Company Logo and Link on TUFC website & Matchday programme
- 10 Match Tickets Donated to Charity in Your Name

CORMORANT MEMBERSHIP - £750

- Matchday Corporate Hospitality for 4 people in The Cove Restaurant
- Free Entry (Food included) for 2 people to attend regular Flight Club meetings throughout the season
- Company Logo and Link on TUFC website & Matchday programme
- Company Spotlight/Feature in 1 x Matchday Programme (full page write up)

NEW FOR '26



BACK OF SEATS ADVERTISING FROM - £100

Back of seat advertising provides businesses with a highly visible and cost-effective way to promote their brand directly to supporters at Plainmoor.

These adverts ensure repeated exposure to fans on every matchday while also featuring in photography, video content and wider club media coverage.

Advertising opportunities and benefits include:

- Branding displayed on the back of stadium seats throughout the season
- Consistent visibility to thousands of supporters across all home fixtures
- Exposure within matchday photography, livestreams and media content
- Excellent brand awareness opportunity within high-footfall supporter areas
- Cost-effective long-term advertising solution
- Ideal for local businesses looking to strengthen community presence
- Opportunities to combine with pitchside, programme and digital advertising packages
- Flexible package options available depending on location and quantity of seats sponsored

NEW FOR '26



BEER CUP SPONSORSHIP - POA

Beer Cup sponsorship offers a unique and highly visible branding opportunity across every home matchday at Plainmoor. With thousands of drinks served throughout the season, branded cups provide repeated exposure to thousands of supporters.

Sponsorship opportunities and benefits include:

- Your branding featured on official matchday beer cups
- Exposure across bars, hospitality areas and in the Stadium
- High-volume visibility throughout the entire season
- Potential social media and digital content tie-ins

TRAVEL SPONSORSHIP - POA

Travel Sponsorship provides businesses with a unique opportunity to support Torquay United on the road while aligning their brand directly with the First Team throughout the season. This partnership offers valuable exposure, exclusive behind-the-scenes access and unforgettable experiences alongside the squad and club staff.

Sponsorship opportunities and benefits include:

- Official recognition as the Club's Travel Partner
- Branding on team travel content across social media and digital platforms
- Opportunities for branding within the team coach and travel environment
- Exclusive opportunity to travel with the First Team for an away fixture of your choice
- Overnight stay with the squad at the team hotel for one selected away match



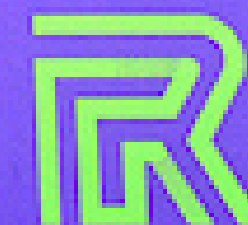
WOMEN'S TEAM

SPONSORSHIP OPPORTUNITIES



**South West
REGIONAL LEAGUE**

CHAMPIONS



**Women's
REGIONAL LEAGUES**

TOR



Torquay United Women are entering an exciting new chapter following a historic treble-winning season and the move to play **all home matches at Plainmoor**. With growing attendances, increased visibility and a passionate supporter base, the team offers businesses a unique opportunity to align with one of the fastest-growing areas of the game.

We are particularly keen to work with **female-led businesses and organisations** that share our ambition to inspire the next generation, while welcoming partners from all sectors to join us on the journey.

Bronze Partner

£100 per season

Ideal for small local companies and limited to 50 businesses.

Benefits -

- Quarter-Page advert in one edition of a matchday programme
- Social media visit from a player
- Invitation to a sponsors' event

Gold Partner

£500 per season

For businesses wanting strong brand exposure and limited to 10 businesses

Benefits -

- All Silver benefits
- Prominent logo placement on website and promotional materials
- Match sponsorship opportunity
- Monthly social media features
- Four hospitality tickets for a selected fixture
- Framed signed shirt

Silver Partner

£300 per season

Designed for businesses seeking increased visibility and limited to 10 businesses.

Benefits -

- Pitch-side advertising board (if available)
- Half-Page advert in one edition of a matchday programme
- Social media visit from a player
- Two hospitality tickets for a selected fixture.

Platinum Partner

£1,000 per season

A premium partnership package and limited to five businesses

Benefits -

- All Gold benefits
- Exclusive category partnership
- Branding across club media channels
- VIP hospitality throughout the season at TUFC Women home fixtures
- At least 2 social media campaigns per season utilising TUFC players/coaching staff
- Free entry to all Flight Club networking events
- Sponsor recognition at club awards evening



WANT TO GET INVOLVED?

CONTACT LUKE MAKER:

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TORQUAY