

TORQUAY UNITED ASSOCIATION FOOTBALL CLUB



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#ONECLUB #ONECOMMUNITY



TORQUAY UNITED AFC

Torquay United AFC has represented the local community for over 120 years. Formed in 1899 by a group of school leavers, the Club's long history has included memorable cup runs, giant killings, promotions, and even the odd visit to Wembley Stadium!

Having spent nearly 80 years in the Football League, Torquay United AFC is determined to establish itself amongst English football's elite Clubs once again.

Based at Plainmoor, the ground is regarded by supporters as one of the most attractive and welcoming in the country, with many rival Clubs' fanbases choosing the fixture as an opportunity to visit the English Riviera.

Aided by their devoted supporters, home matches regularly attract attendances between 2,000-5,000 people, ensuring Torbay's only professional sporting team are always the biggest show in town. The Club can also boast a large travelling contingent, with United fans travelling in their hundreds, sometimes thousands, to away matches all over the country.

A strong online presence is maintained via our official Club website www.torquayunited.com whilst our official social media accounts on Facebook, Twitter and Instagram attract tens of thousands of followers.

Although proud of its heritage, Torquay United AFC also prides itself on being a forward thinking, ambitious Club which is focused on scaling new heights in the future. There has never been a better time to join us in our exciting journey up the football ladder!





ONE CLUB, ONE COMMUNITY

Torquay United AFC prides itself as being a family friendly, all-inclusive Club, at the heart of the local community. As the only professional sporting Club within the Bay, United is delighted to be using its heritage and profile to help support and promote worthy causes taking place within its locality.

The Club firmly believes that only by showing a commitment to working together, can the very best be attained for our local community. Torquay United AFC has a bold vision for both the Football Club itself and the area in which it is located, and will continue striving to be a strong and active part of a thriving and prosperous future for Torbay.

United has hosted a number of Community Days across the 2021/22 campaign, with its first in October 2021 seeing the Club link up with Sport Torbay, Torbay Weekly

and Torbay Council, as well as the local community to offer 1,000 free tickets for Torbay-based community groups. The Club also went on to welcome NHS and care staff, and also made up to 1,000 free tickets available for young girls and females upon announcing its partnership with #HerGameToo, becoming the first Club to offer an entire stand to the campaign.

Torquay United AFC is looking forward to more community initiatives for 2022/23 and beyond.





CHARITY WORK & PARTNERSHIPS

Torquay United AFC is proud to be an inclusive, family-focused Club that is right at the heart of its local community.

In line with those core values, TUAFC is delighted to have established partnerships with a number of local and national organisations, as well as assisting fundraising for a number of good causes.

As Torbay's only professional sporting establishment, we can provide additional exposure to boost our partners' profiles, aided by the thousands of visitors our official Club website attracts every day, as well as over 60,000 followers across our social media platforms. Our community work doesn't

end online though. Due to our partnership with Torquay United Community Sports Trust, we are able to offer 55 tickets in our Family Stand to children from local schools throughout the Bay, giving many youngsters their first opportunity to watch live football!

Torquay United Community Sports Trust work with a number of community groups, from girls and childrens groups, to Walking Football, and the Club's Inspirations Football Team.



Current Partnerships

Through the Club's hugely popular Community Days, Retro Gulls and our other groundbreaking initiatives, we can already boast partnerships with a number of local charities & projects, including:

• #HerGameToo

In November 2021, Torquay United AFC became the first Football Club to offer a whole stand for the HGT campaign by making 1,000 free tickets available for women in our Wollens Terrace.

#HerGameToo aims to combat sexism in football and was founded by 12 passionate female football fans.

The non-profit organisation aims to create an ethos in football which sees women being welcomed and respected equally and has a wide range of aims, with the focus of building a more welcoming environment for young girls and women, as well as continuing their campaign against sexism in football and online abuse. Torquay United AFC was recognised by receiving the 'Her Game Too Hero' Award for November 2021.

• Andy's Man Club

The link-up with Andy's Man Club sees the Club join forces with the charity in order to highlight their cause, and challenge the stigmas that remain regarding male mental health.

Formed in memory of Andy Roberts, whose life was tragically taken by suicide, Andy's Man Club began as just one group in Halifax. Since then, over 15,000 men attend sessions across the country. Locally, Andy's Man Club now have four Clubs in Devon, having started in Newton Abbot in September 2018.

In the Autumn of 2021, representatives from AMC were guests speakers at Retro Gulls, our free monthly event aimed at the over-50s

• Torbay Fostering Families

Torquay United AFC were delighted to join forces with Torbay Fostering Families to highlight the need for new foster carers within the local community.

Torquay United AFC were delighted to work with local foster carers within the local community; throughout the course of the season, free tickets are made available to foster families for every home league match at Plainmoor.

Working together we have demonstrated how much they are appreciated and are valued in our communities for the amazing work they do, and love they show for our most vulnerable children and young people.

• Torbay Hospital

In early 2022, TUAFC presented Torbay Hospital with funds raised prior to Christmas,

in order to boost their Covid Emergency Appeal.

During the previous December, the Club ran an Online Advent Calendar Raffle by joining forces with the Hospital's League of Friends to raise hundreds of pounds towards this vitally important and very worthy cause.

This link-up with Torbay Hospital is the first of a number of events planned between the two parties, as another important partnership is forged for the benefit of the local Torbay community.

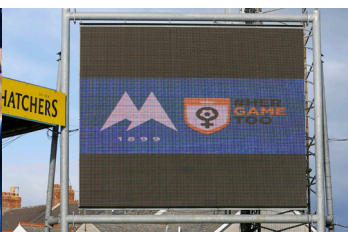
Online Charity Shirt Raffles & Auctions

Taking place via our website on a bi-monthly basis, TUAFC recognises a worthy local cause by raising funds through an online signed first team shirt raffle that spreads plenty of good cheer!

Not only does one lucky winner every other month become the proud owner of a Gulls shirt signed by all the United players, but the cause's coffers are swelled by the proceeds from all the raffle tickets sold!

Previous causes to have benefitted from our shirt raffles & auctions include:

- Royal British Legion
- Ukraine Humanitarian Appeal
- Rowcroft Hospice
- Mind
- Torbay Hospital Women's Health Unit



VOLUNTEERS



TUAFC is privileged to call on a number of volunteers across a range of areas within the Club, all of whom play a vital role in the smooth running of the Club.

Three of United's volunteers received the Vanarama National League Volunteer of the Month Award across the 2021/22 season – an accolade which is awarded monthly to highlight the outstanding contribution made by volunteers across the three divisions that make up the National League.

Volunteering allows you to connect to your community and make it a better place, and has

been shown to have physical, mental, and social benefits to communities and anybody who shares our passion for pushing our Club onto greater heights, and would like to join our team of volunteers either throughout the week or also on matchdays, are invited to contact us via yellowarmy@torquayunited.com, detailing which areas of the Club is of particular interest to them.



WORKING TOGETHER FOR A BRIGHTER FUTURE FOR TORBAY

The proverb ‘it takes a village to raise a child’ means that an entire community of people must provide for and interact positively with children for those children to experience and grow in a safe and healthy environment.

Torbay is a borough that cares about its social responsibility and Torquay United AFC’s vision is to be an integral part of the community.

We believe that TUAFC is more than just a Football Club - it is a community built on togetherness, family, and motivation.



MEDIA REACH

Torquay United AFC has a significant following across all of its social media channels including Twitter, Facebook, and Instagram. Our Official Club website also attracts a large number of viewers daily.

The benefits of online advertising continue to expand, and in recent years has proven itself to be a great place for increased engagement, reactive marketing, and gives businesses the opportunity to reach further audiences.



Followers: 41.3k
People Reached: 2.3m
(Average per month)



Followers: 12.2k
People Reached: 725.7k
(Last 12 months)



Followers: 13.6k
People Reached: 96.5k
(Last 12 months)



Subscribers: 4.7k
People Reached: 4.2m
(Last 12 months)



Page Loads: 84.2k
Unique Visitors: 5.3k
(Average per month 21/22)

(All statistics as of May 2022)

YELLOW ARMY: THE NEXT GENERATION



The Club is pleased to offer a free ticket initiative for First Time Junior Visitors to Plainmoor, with new supporters aged under 12 being offered the opportunity to attend a home fixture for free.

Ten free tickets are available for each home game throughout the season for new fans aged 12 and under, with the junior supporters receiving a special memento of a free certificate to mark their first game, presented before kick-off, and will feature in a future edition of the 1899 matchday magazine.

The offer, available on a first come, first served basis, must be ordered 72 hours in advance

of the matchday, with the deadline for Saturday tickets being 3pm the previous Wednesday.

In addition to this, the Club also offers free tickets to all supporters aged under 7, when purchased with a full paying adult.





Kit sponsorship is arguably the most prestigious sponsorship package available at any professional sporting outfit, with company names gaining almost instant iconic status amongst fans, many of whom will purchase replica kits to match those worn by their heroes out on the Plainmoor turf.

Thanks to our hugely successful partnership with online sportswear giants and official kit partner Pro:Direct, United's

kits are famous for gaining worldwide attention, with their unique style drawing admirers from all over the globe. With the Club's recent matches also being shown on BT Sport, Torquay United AFC is now gaining more exposure, and supporters, than ever before – and your business now has the chance to be an integral part of that rise in prominence.

As well as the main front-of-shirt sponsorship on offer, we are also inviting individual back-of-shirt, sleeve and shorts sponsorship of the first team kits, as well as training gear, meaning with every success Gary Johnson's team gets out on the pitch, your partnership with the Club will be recognised

in the most visual manner possible.

Most importantly your brand will be front and centre whilst our fans and wide-reaching audience are experiencing a high sense of emotion.

Live event attendees say they are more open to new ideas, brands, and products when they are experiencing strong emotions - and have their best memories from live experiences.



STAND SPONSORSHIP

Take advantage of the opportunity to become one of the most prominent sponsors of the Club, by becoming a stand sponsor at our fantastic Plainmoor stadium.

Naming a stand after your company will ensure that all home and away supporters attending matches will be

aware of your brand, not to mention the additional exposure gained through television coverage of the matches.

Plainmoor's famous Popside Terrace is home to some of our most loyal – and vocal – members of our fanbase, who enjoy nothing more than celebrating a goal from one of their United heroes, or savouring one of the Gaffer's fist-pumps, following another hard-earned victory!

Our Away Stand is not only where thousands of visiting supporters from all over the country each season come to watch their team take on Torquay United, but is also the base for the Club's hugely popular Community Days here at Plainmoor.

Our Family Stand at the opposite end of the ground is the ideal location for our families and youngest supporters to show their support for the Gulls.



Stand Sponsorship benefits include:

• Popside Sponsorship

1. Stand named after you, to include extensive signs on stand
2. Name and logo on the ticket website
3. Tickets
4. First Team Players and management available for promotional photographs and events (subject to availability)

• Away Stand Sponsorship

1. Stand named after you, to include extensive signs on stand
2. Name and logo on the ticket website
3. Tickets
4. First Team Players and management available for promotional photographs and events (subject to availability)
5. To be used for 4 games per season for community initiatives with free tickets

• Family Stand Sponsorship

1. Stand named after you, to include extensive signs on stand
2. Name and logo on the ticket website
3. Tickets
4. First Team Players and management available for promotional photographs and events (subject to availability)

PERIMETER ADVERTISING



Perimeter advertising at Plainmoor is an ideal opportunity to give your business some unique exposure, with the boards being seen by large numbers of potential customers throughout the season.

With coverage of matches at Plainmoor likely to also include photographs in the local press and websites for both teams involved, there is potential for unrivalled exposure for your brand, both locally and nationally.

Perimeter Advertising benefits include:

- Pitch or supporters facing boards available
- Exposure of your brand to fans at every home match
- Local and National exposure via TV, local press and online
- A launch article on our official Club website and social media channels.

Pitch side advertising boards offer an effective vehicle for companies to reach a large captive audience – whether this is at the game itself, through the Club's highlights packages, or on television via the National League's broadcast partner, BT Sport.





COMMUNITY CLAPPERS

Our hugely popular TUAFC clappers are now a familiar sight – and sound – on matchdays, and are handed out to all community groups who attend games at Plainmoor.

In addition to having your brand's logo printed on the clappers themselves, your company will also be listed as one of our community partners on our website and matchday magazine, as well as appearing in a specific feature article online and in print, thanking

you for your partnership with this very special Club initiative.

As well as benefitting from excellent exposure of your brand, you'll also receive four complimentary tickets in our Family Stand for a home league match, along with a TUAFC shirt signed by all the players!

Available for full sponsorship, or partial sponsorship for up to six individual sponsors, this is a great way of supporting your local Club and promoting your brand, whilst also welcoming the Torbay Community to Plainmoor in this most unique way!





Concourse opportunities exist throughout the stadium, offering businesses maximum exposure on matchdays.

Whether it be internal or external, at an entrance or exit route - or even toilet wall - there are no lack of options, or space available to promote your company!





PLAYER SPONSORSHIP

If you are looking for a unique, cost-effective way to advertise, a special gift for someone, or you're a group of supporters wishing to show your support for your favourite member of the squad, sponsoring a player, or staff member for the season is the perfect choice.

Player sponsorship packages have proven popular amongst local businesses and supporters, with the Club having recently added a Third Shirt sponsorship option for outfield players. The Club also gives supporters and companies the opportunity to sponsor members of Gary Johnson's backroom team, whilst still

receiving all the benefits that Player Sponsorship offers.

Packages include:

- Company logo, personal name or group name on your chosen player / staff's profile on the official Club website, as well as in our matchday magazine, 1899.
- Announcement post on our official social media platforms.
- Photo opportunity with your sponsored player / staff member.
- You will also be presented with the relevant match-worn shirt by your chosen player at the end of the season, whilst supporters sponsoring a non-playing member of staff will receive both a home and away shirt from their chosen member of staff.



With the Club's youth department continuing to go from strength to strength, and cover ages from Under-10s all the way through to Under-18s, there are a variety of ways for both individuals and local businesses to get on board and support the next generation of TUAFC stars.

YOUTH SPONSORSHIP

Help us to discover the next generation by becoming a Friend of the Youth - in return you will receive the following:

- Company or name listed in our official matchday magazine & Club website
- Four tickets in the Family Stand for a home game
- Certificate to acknowledge your support
- Football signed by all the United players

- Logo and name will appear on our Club website
- Thank you article will appear on the Club website & social media
- Invitation for ten guests to a selected matchday with seats in our Family Stand, alongside your selected age group as special guests
- A signed shirt will be presented to you, with the option to upgrade to one of our hospitality packages

Individual Youth Player sponsors

By sponsoring an individual youth team player, you will be preparing them for the season ahead, by providing them with an essential Matchday Kit Bundle.

By assisting their development in this manner, you will be recognised by:

- Having your name listed in our matchday magazine & Official Club website
- Provided with four tickets in the Family Stand for a home game

For those wishing to sponsor a specific age group, benefits include:

- Invite to their specific photoshoot, allowing you to have your photo taken with them. You will be provided with a framed copy of the photo as a keepsake
- Logo and name will appear in our matchday magazine

For those wishing to sponsor our Youth Staff kit, benefits include:

- Your logo will be displayed on the training kit of all management and coaching staff within the youth system
- Invite to their photoshoot, allowing you to have your photo taken with the staff. You will be provided with a framed copy of the photo as a keepsake
- Your Company logo will appear on the academy pages of our matchday magazine
- Logo and name will appear on our Club website
- Thank you article will appear on the Club website & social media
- Invitation for ten guests to a selected matchday with seats in our Family Stand, alongside our Head of Youth
- A signed shirt will be presented to you, with the option to upgrade to one of our hospitality packages



GROUND STAFF SPONSORSHIP



An essential part of the matchday team here at Plainmoor is our Grounds Maintenance Team, who ensure that every preparation is made to ensure the playing surface is in top-notch condition ahead of the action getting underway at kick-off!

Sponsorship of our groundstaff will see your logo appear on all their kit, ensuring your brand is visible not only

on a matchday, but also during interviews and features on the Club's website, social media and matchday magazine.

In addition to your company's name and logo being listed in every edition of our matchday magazine, your business will also be the subject of an individual article appearing on www.torquayunited.com and across our social media channels, as a thank you for your support.

Sponsors of our Groundstaff will also be invited to meet the team in person and receive an exclusive guided tour of the stadium, as well as receive four match tickets in the Family Stand to a selected fixture, along with a shirt signed by all the TUAFC players!





BALL COLLECTOR JACKETS

Whenever a loose ball goes out of play during matches at Plainmoor, our Ball Collectors are tasked with retrieving the balls to enable the match to get back underway as soon as possible.

With Ball Collectors often selected from the younger age groups of our Youth department, sponsoring our Ball Collector jackets is an excellent way at getting your brand noticed on matchdays, whilst pledging your support for the United stars of the future!

Ball Collector sponsors will see their company's logo printed onto the Ball Collectors Hi-Vis vests, ensuring that whether the game is taking place on a sunny Saturday afternoon or a torrid Tuesday evening, your

brand will be there for all to see, come rain or shine!

Additional benefits include:

- Logo and Name listed in our Matchday Magazine, 1899
- Invitation for four guests to attend a selected match in our Family stand, where you will be presented with a signed ball, with the option to upgrade with to one of our hospitality packages
- Thank you article on the Club website and social media to highlight your support of the Club





PLAYER OF THE MONTH

Each month during the course of the season, one United player will be rewarded for a month of hard work by being recognised as the Club's star performer of the month.

With ten awards running the course of the campaign from August to May, sponsorship of this award will see your business provided with a photo opportunity with the respective monthly winner, to be featured online via the Official Club website, and also our popular matchday magazine, 1899.





GOAL OF THE MONTH

In addition to our Player of the Month award, each month during the course of the season, one United goalscorer will be rewarded with the prestigious TUAFC Goal of the Month award.

With ten awards running the course of the campaign from August to May, sponsorship of this award will see your business provided with a photo opportunity with the scorer of the winning goal, and will be featured online via the Official Club website, and also our popular matchday magazine, 1899.



A man wearing a blue beanie with '1899' on it and a green jacket is holding a 1899 magazine. The magazine cover features a football player in a yellow and blue kit with the text 'WYLLER WARNING' and '1899' at the top. The background is a stone wall.

PROGRAMME SPONSORSHIP

Our matchday magazine, 1899, is read by thousands of home and away fans each season. As a popular keepsake for supporters and sponsors alike, programme sponsorships offer exposure that lasts well beyond a matchday.

Advertising in our matchday magazine is a great way to get your brand in front of a huge audience across all home league games. Full page and half page options are available, and with the ability to refresh your advert as many times as you want, we can make sure you can deliver up-to-date information to supporters.

We also offer companies the opportunity to sponsor the most prominent regular features within the programme, ensuring your company is always grabbing the

supporter's attention.

Matchday Programme Opportunities:

- **Official Programme Sponsor - including:**
 - Front cover advert.
 - Full page advert inside the programme.
 - Advert on our Official Club website.
 - A launch article.
 - Four Executive Sponsors for a match of your choice.

- **Programme Adverts**
 - Full page, half page, and page sponsorships available.

Matchday Programme Sponsorship benefits include:

- Access to new target markets.
- Increased brand exposure.



PITCH SPONSORSHIP



Torquay United AFC is now delighted to offer sponsorship of Plainmoor's hallowed turf!

With the ground's corner flags, penalty spot and half way line all up for grabs, this unique

sponsorship opportunity allows both individuals and companies the chance to become part of the TUAFC matchday experience!

As part of this package, your business' name will be listed against your nominated part of pitch in the programme, in addition to entry into our ten

monthly raffles, with prizes including 4 Family Stand tickets, a home shirt signed by the players, a signed ball, or a meet and greet with the man himself, United manager, Gary Johnson!





TEAMSHEET SPONSORSHIP

The Club also offers the opportunity for businesses to promote their services on the Club's official team sheet.

With a new team sheet produced for every home fixture, your business will not only appear on each physical sheet presented to all internal home and away Club staff, but it will also be visible to supporters of both teams, who will be eagerly awaiting its publication on social media ahead of kick off.

The teamsheet is also shown on the Club website and social media, with the team news always highly viewed on our official Club social media channels.

Welcome to
PLAINMOOR
Saturday 7th May 2022 (12:30pm KO)
Torquay United v Chesterfield

TEAM SHEET

Torquay United
Manager: Gary Johnson

37. Shaun MacDonald
2. Ben Wynter
3. Dan Martin
4. Tom Lapslie
5. Ali Omar
7. Connor Lemonheigh-Evans
8. Ali Hall (c)
9. Danny Wright
10. Armani Little
15. Stephen Duke-McKenna
31. Joe Lewis

Substitutes
1. Mark Halstead (RL)
14. Chiori Johnson
16. Keelan O'Connell
18. Orlan Kinnah
28. Joe Felle

Chesterfield
Manager: Paul Cook

1. Scott Loach
4. Emmanuel Oyeleke
5. Gavin Gunning (c)
8. Curtis Weston
9. Altwil Assante
10. Liam Mandeville
12. Tyrone Williams
20. Jeff King
21. Jamie Grimes
27. Joe Quigley
29. Alex White

Substitutes
6. Lawrence Nugent
7. Dewey Brown
14. Ben Jackson
24. Tom Dorman
26. Iddles Khan

Officials
Referee: Thomas Kirk
Assistant Referee: Giongey Sorensen, Daniel Jones
Fourth Official: Ross Martin

Sponsors: Accounting Easy Day, Peak Cashflow, JMV SOLUTIONS, WESTCOUNTRY FIRE, Darnells, daniel & duffy.

Welcome to
PLAINMOOR
Saturday 9th April 2022 (3pm KO)
Torquay United v Notts County

TEAM SHEET

Torquay United
Manager: Gary Johnson

37. Shaun MacDonald
2. Ben Wynter
4. Tom Lapslie
7. Connor Lemonheigh-Evans
9. Danny Wright
10. Armani Little (c)
12. Stephen Wearne
14. Chiori Johnson
15. Stephen Duke-McKenna
21. Dean Moxey
31. Joe Lewis

Substitutes
1. Mark Halstead
3. Dan Martin
5. Ali Omar
8. Ali Hall
16. Keelan O'Connell

Notts County
Manager: Ian Burchinall

13. Vitezslav Jaros
5. Connell Rawlinson
9. Kyle Woodton (c)
16. Dion Kelly-Evans
17. Frank Vincent
18. Matt Palmer
20. Ruben Rodrigues
22. Harry Arter
23. Adam Chickson
24. Alex Lacey
26. Jayden Richardson

Substitutes
6. Jim O'Brien
11. Aaron Nemane
19. Elisha Sam
25. Sam Graham
27. Zak Brown

Officials
Referee: James Durkin
Assistant Referee: Ashley Clarke, Scott Chubbly
Fourth Official: Mark Senior

Sponsors: Accounting Easy Day, Peak Cashflow, JMV SOLUTIONS, WESTCOUNTRY FIRE, Darnells, daniel & duffy.

Welcome to
PLAINMOOR
Saturday 5th March 2022 (3pm KO)
Torquay United v Bromley

TEAM SHEET

Torquay United
Manager: Gary Johnson

37. Shaun MacDonald
2. Ben Wynter
4. Tom Lapslie
7. Connor Lemonheigh-Evans
9. Danny Wright
10. Armani Little (c)
12. Stephen Wearne
14. Chiori Johnson
15. Stephen Duke-McKenna
21. Dean Moxey
31. Joe Lewis

Substitutes
1. Mark Halstead
3. Ali Omar
16. Keelan O'Connell
25. Joe Felle

Bromley
Manager: Andy Woodman

1. Mark Cousins
5. Chris Bush
6. Omar Sowunmi
7. Luke Coulton
9. Michael Cheek
11. Louis Dennis
12. Scott Wagstaff
16. Liam Trotter
17. Byron Webster
18. Corey Whitley
39. Connor Parsons

Substitutes
2. Joe Harrington
8. Jule Arturs
10. James Alabi
14. Hassan Bissouma
22. George Alexander

Officials
Referee: Assistant Referees:
Fourth Official:

Sponsors: Accounting Easy Day, Peak Cashflow, JMV SOLUTIONS, WESTCOUNTRY FIRE, Darnells, daniel & duffy.



GOAL SPONSORSHIP

Pledge your support for the Club by donating £1, £2 or £5 for every goal scored by a United player this season!

All sponsors will be acknowledged for their support by seeing their name listed in our ever-popular matchday magazine, 1899.

Goal donations can even be tailored to meet your own individual requests, for example donating £50 for every hat-trick scored, or £5 for every goal scored by your favourite player!





GULLS NEST SPONSORSHIP

Our fantastic Gulls Nest bar is the meeting place of choice for United's fans and guests to meet before and after games to discuss the team's prospects in a comfortable and welcoming environment.

Sponsorship of the bar provides fantastic brand visibility in front of large audiences every matchday, whilst being linked to an essential part of the matchday experience will ensure your brand is viewed positively by the Club's supporters and sponsors alike.

Gulls Nest Sponsorship benefits include:

- Branding in the bar.
- First Team Players and Management available for promotional photographs and events (subject to availability).
- Website advert and branding on our dedicated website page.
- A launch article on our Official Club website.



NUMBER 10'S SPONSORSHIP



Our superb Number 10's restaurant serves hundreds of supporters and guests each season, and offers a superb dining experience in fantastic surroundings.

Sponsorship of our restaurant provides fantastic brand visibility in front of large audiences every matchday, whilst providing this excellent environment will ensure your company attracts highly interested customers.

Restaurant Sponsorship benefits include:

- Your company logo will appear on all menus.
- Branding in the bar.
- First Team Players and Management available for photographs and events (subject to availability).
- Website advert and branding on our dedicated website page.
- A launch article on our Official Club website.



ROOM & VENUE HIRE



Torquay United AFC offers the space and versatility to cater for all types of private functions and events, with the unique surroundings of Plainmoor providing an extra dimension for your celebrations.

Whether you are seeking a venue for professional purposes - such as for business meetings, networking events or recruitment interviews - or you are looking to host a celebration for a birthday, wedding reception or office party, we can assist in finding a package to meet your requirements!

All venues can be accessed via the on-site stair lift if required.

The Gulls Nest

The Gulls Nest is always buzzing with excitement and anticipation on a matchday, but it's also a great place to hold all types of functions. Our fully-stocked bar will keep your guests refreshed throughout the event at this unique venue overlooking the Plainmoor pitch.

Number 10's restaurant - The perfect venue on matchdays, and beyond!

Also available to hire at Plainmoor, is our superb Number 10's restaurant. Serving hundreds of supporters with a superb dining experience each season, this venue also offers superb views of the stadium, a bar and additional floorspace to keep up to 100 guests entertained.

Both Gulls Nest & Number 10's offer those hiring it full use of the space and its projector if required, in addition to jugs of water on each table.

In addition to these two facilities, Plainmoor also boasts a number of Executive Boxes, which are also available for hire during non-matchdays.



BOOTS & LACES



Once the football season is in full swing, Torquay United AFC's own sports bar, Boots & Laces, has all the matches covered!

Boots & Laces regularly plays host to Community Events, Discos, Darts, Pool, and live music, whilst there are always various drinks & food promotions throughout the week.

With a large back room making it the perfect venue for private functions on non-match days, we can cater for a whole range of occasions and family celebrations, so why wait until Saturday before visiting Plainmoor?

Boots & Laces is a forward-thinking pub and has a wide variety of refreshments on offer. Partnered with Tolchards, who produce our Bryn Beer, and Thatchers, whose Fusion Font proves popular with visitors.





MATCH & MATCH BALL SPONSORSHIP

Whether you're a business looking for a staff day out, or a family looking to celebrate a special occasion, Match and Match Ball Sponsorship packages provide a memorable matchday for all involved – with a matchday magazine, team sheet and for Match Sponsors, a signed home shirt providing souvenirs for the day.

You will experience full VIP treatment as you will have access to your own exclusive box. Upon arrival you will be welcomed and taken to your box by a hostess who will get your drinks before taking you to the restaurant ready for your three-course meal.

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For the match you will be allocated executive seats just outside your box. At half time you will have access to your box where you will also have access to Sky/BT TV and the ability to order drinks with a hostess. In the second half, Match Sponsors will choose their Man of the Match before going pitch-side to present the award at full time, with Match Ball Sponsors receiving a signed ball from the nominated player.

Match Sponsorship packages provide businesses with a great opportunity for brand exposure as your adverts will be displayed in our matchday magazine, 1899. Before the game a feature article will be published on the Club website and social media.





A full list of the benefits of the Match & Match Ball Sponsorship packages are listed below:

Match Sponsorship

- A designated hostess who will welcome and accompany you to your exclusive box, get you drinks and take your party to the restaurant.
- A three-course meal in the Number 10's restaurant for 10 people including one free bottle of wine for your party.
- A matchday programme and team sheet for each guest.
- Use of exclusive box with access to Sky TV.
- Reserved leather seats outside your box.
- Choice of Man of the Match followed by a presentation pitch-side at full time.
- A signed home shirt presented by your chosen Man of the Match.
- An advert in our matchday magazine, 1899.
- A feature article published on our social media and website before the match.

Match Ball Sponsorship

- Pre-order half time and full time drinks
- A three-course meal in the Number 10's restaurant for 6 people.
- Use of exclusive box for six people, with access to Sky TV.
- A matchday programme and team sheet for each guest.
- Reserved leather seats outside the box.
- A signed ball presented by the Man of the Match.
- An advert in our matchday magazine, 1899.
- Photo opportunities with the Man of the Match after the game.



EXECUTIVE SPONSORSHIP



Our executive sponsorship packages offer the perfect environment for business and pleasure for up to 10 guests.

Guests in our superb executive box can be treated to fine dining, superb views and reserved seating, meaning this VIP package provides the ultimate matchday experience for the whole party.

Executive sponsorship benefits include:

- VIP Box for the day.
- Three course meal served in our restaurant, to include a drinks package consisting of one bottle of wine / four pints.
- Sky / BT Sport TV in the box.
- Half-time tea, coffee and cake.
- Reserved seating.
- Programme and team sheet for all guests.
- Photograph opportunities with the Man of the Match after the game.
- Use of a shared box.





EXECUTIVE BOX PACKAGES

Torquay United AFC's Executive Boxes offer privacy, unrivalled views and the highest level of service. Each box has its own personal seating area to ensure guests don't miss out on any of the famous Plainmoor matchday atmosphere, and are ideal if you are entertaining guests, or conducting important business with key clients.

Executive Box benefits include:

- VIP access to the stadium for 10 people.
- Hostess service available to take drink orders throughout the day.
- Buffet served in your box pre-match.
- Matchday Magazine & Teamsheet for all guests.
- Sky TV / BT Sport.
- The opportunity to personalise your box with your own corporate branding.
- Opportunity to use your box on non-matchdays





Our Business Members Club package provides members with maximum exposure throughout the season, not just on matchdays, and with two packages on offer, you can tailor your membership to your business' needs.

Members will benefit from maximum exposure as both memberships include adverts online on the Official Club website, as well as in the Club's matchday magazine, 1899, so your business will be advertised by the Club both on matchdays and non-matchdays.

Both membership packages also include priority access to networking events which will give businesses the opportunity to visit the Club and connect with other members. Previous networking events have proved popular, with our 'Buffet & Bubbles' evening seeing manager Gary Johnson and assistant manager Aaron Downes join local businesses for an evening of food, drink, and networking.

We currently offer two membership options:

Gold Membership

- Your logo and a direct link to your website on the Official Club website.
- Your company listed in every matchday programme.
- A feature in one matchday programme.
- Priority invitation to all TUAFC networking events.
- Use of our Executive Box for 4 people for one league fixture which will include a three-course meal, matchday programme, team sheets and the ability to pre-order drinks at the bar.

Silver Membership

- Your logo and a direct link to your website on the Official Club website.
- Your company listed in every matchday programme.
- 4 matchday tickets for one league game in the Family Stand for the season.
- Priority invitation to all TUAFC networking events.



SEASON BOX HOLDERS

Season Box holders have the chance to watch a full campaign of live football at Plainmoor in full VIP surroundings, enabling them to cheer on the men in yellow in style!

- All home league games included, with VIP seats outside the box.
- VIP access to the stadium
- Complimentary programme and team sheet
- Half-time drinks order to your box
- Fully equipped Sky TV
- Buffet served pre kick-off.





MATCHDAY HOSPITALITY

With a superb menu always on offer, as well as an unrivalled view of the hallowed turf before the action begins out on the pitch, our meals remain a hugely popular addition to the Plainmoor match day experience, so be sure to reserve your place quickly to avoid disappointment!

This package includes:

- VIP access to the stadium.
- A three-course meal served in the Number 10's restaurant.
- A complimentary programme and teamsheet for each guest.
- A pre-match talk from a former United star.
- Use of the table at half time.
- Pre-order half time drinks.





MASCOTS

Our famous Matchday Mascot packages give youngsters between 5-12 the chance of a lifetime, as they go behind the scenes and walk side by side with their heroes onto the hallowed Plainmoor turf.

This one-off experience never fails to impress; whatever the age, being an official TUAFC Club mascot will provide the child with memories to last a lifetime!



Mascot packages include:

- Mascot ticket plus three guardian tickets in the Family Stand.
- Meet the United players in the home changing room
- Name & photo will appear in the match day programme.
- Your child will be introduced to supporters by our PA announcer.
- Your child will lead out the team onto the pitch ahead of kick-off.
- Commemorative photo.
- Upgrade for kit options available.





TEAMS AT PLAINMOOR

Torquay United AFC is delighted to announce its latest initiative, with the launch of our new Community Group Experience packages.

Everybody at the Club knows that watching a live match at Plainmoor is always more fun when its spent in the company of friends, with many unforgettable memories taking place in our stands and terraces each season – ones which will last a lifetime.

This Community Group Experience will give local teams or groups of up to 12 the chance to enjoy a home league match in style at Plainmoor, with additional group members being subject to an additional fee.

Community Group Experience packages also contain a number of other additional extras to make the occasion even more special:

- Match tickets for 12 people in our Family Stand
- ‘Meet and Greet’ by a member of the TUAFC media team
- Tour of Plainmoor with members of TUAFC representatives, prior to the group taking their places to watch the players warm-up ahead of the match. Please Note: This is subject to your group arriving no later than 90 minutes before kick-off
- Your group will receive a welcome via the Club’s Stadium Announcer once the build-up to game is underway
- To provide your group / team with additional exposure, we will also provide you with a welcome via Torquay United AFC’s official social media channels
- A photo of your team will appear in our official matchday magazine, ‘1899’

- Each member of the group will also receive a complimentary copy of the magazine!
- To round off a marvellous day, our superb official Club photographer Pinnacle Photo Agency will also be on hand to take a professional photo of your stay with us, which will then be provided to the group contact via email as a keepsake.





TESTIMONIALS

Mark Bowen (MB Insolveny)

"I simply love football and since my first visit to Plainmoor I have always been made to feel welcome. The Club has given me the opportunity to enjoy games with work associates which has grown my business and therefore sponsorship has been a way of saying thank you."

Mark Tipton (Tolchards)

"Torquay United has been at the heart of the community for many years, with fans experiencing both highs and lows. Throughout there has always been a bond, a sense of bringing together and developing a strong effective team. At Tolchards we see many of these qualities in line with our own working ethos and we take great pride to be a partner with Torquay United as we both move forward."

Michelle Pugh (Wollens)

"We support the community locally and understand that sport is at the heart of any community – with that in mind, we support many of the local Clubs and teams across the region."

TUAFC, like ourselves, has much history in Torbay and is very much part of the local community.

"We believe that professional sport has a place in the hearts and minds of local residents, there is great following in and away from the ground. We hope our involvement supports the Club and helps it to grow and thrive."

"We are pleased to be associated with Torquay United and hope to work with the fans and their families in years to come."

Ben Stubbs (Anytime Fitness)

"Having a professional Club like Torquay United using our facilities has made our gym stand out over others in the area. We have created a strong link with the players and staff who are always friendly and welcoming to other gym members and we look forward to continuing this sponsorship over the coming years."

Ian Solkin (Cary Arms & Spa)

"Torquay United are really important to the local area, and we're a keen user of local services and we have all local staff here. - It's just a great tie up and we want to see Torquay do well, just as we want to see Babbacombe and the Bay do well – so it just makes a lot of sense for us to support the Club."



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